

2025: Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography



MICHAEL TAY
Head of Capital Markets,
Singapore, CBRE

Michael Tay is the Head of Capital Markets for CBRE in Singapore. He has vast experience as an office market strategist and has been personally involved in many prominent leasing transactions, as well as the divestment of commercial assets in the Singapore office market. One of his most notable transactions was the relocation of the Central Provident Fund's (CPF) headquarters and the divestment of the CPF Building.

A 24-year veteran in the real estate industry, Michael has a wealth and breadth of experience ranging from leasing to capital market transactions. He provides advisory services to clients on cross-border transactions and connects both local and overseas investors with opportunities in Singapore.

[Click to find out more](#)



ADA CHOI
Head of Research, Asia
Pacific, CBRE

Ada Choi leads CBRE's Research team in Asia Pacific. Since joining CBRE in 2005, Ada has held a variety of leadership roles, including head of occupier research, capital markets research, and data intelligence and management for Asia Pacific, as well as head of research for Greater China.

Ada has 20 years research experience in the Asia Pacific real estate market. Prior to joining CBRE, Ada worked in financial markets research for the Hong Kong Exchanges and Clearing's Planning and Research team, where she led research into financial market development trends and benchmarking Hong Kong against other leading global financial centres.

[Click to find out more](#)

2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



CORRADO FORCELLATI

Director of Sustainability Strategies, Asia Pacific, Paia FROM CBRE

Corrado Forcellati is the Director of Client Sustainability Strategies for Asia Pacific. He oversees Singapore’s ESG and Sustainability Services, which encompass Corporate and Regulatory Reporting, Sustainable Finance and Auditing, Training & Social Value Programs, Decarbonisation & Certification, and WELL & Circular Economy APAC.

A solutions-centric and client-focused business leader, Corrado represents Paia FROM CBRE in securing partnerships and collaborations to enhance our sustainability services. He brings industry expertise and is frequently invited to serve as a judge and advisor for sustainability and climate-related awards and start-ups.

[Click to find out more](#)



ESTHER AN

Chief Sustainability Officer, City Developments Limited

Esther An is a veteran sustainability practitioner with over 20 years of experience. In 2008, she published Singapore’s first sustainability report and issued the first green bond in 2017. Globally recognised, Esther was named a 2018 UN SDG Pioneer and one of TIME100 Climate Leaders in Business in 2023.

Her expertise is sought after on several international boards and advisory platforms, including the World Economic Forum and the World Green Building Council. Additionally, Esther founded Women4Green and Youth4Climate to empower women and youths in climate action.

[Click to find out more](#)

2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



CHIN HONG PANG

Head of Group Sustainability,
Mapletree Investments

Dr Pang Chin Hong is currently the Head of Group Sustainability with Mapletree Investments, a global real estate development, investment, capital and property management company with diverse asset portfolio of S\$77 billion in assets under management, which includes three REITs and eight private real estate funds. He is responsible for spearheading the group corporate sustainability strategy and initiatives, which includes driving Net Zero Carbon 2050 goal, managing climate risk, sustainability reporting and advancing ESG practices within the group.

[Click to find out more](#)



VINAMRA SRIVASTAVA

Chief Sustainability Officer,
CapitaLand Investment

Vinamra Srivastava is the Chief Sustainability & Sustainable Investments Officer at CapitaLand Investment (CLI). He is responsible for formulating and integrating the Group's environmental, social, and governance (ESG) strategy, policies, and best practices into its business and operations, fostering a culture of sustainability, and helping to deliver long-term economic value to stakeholders. He also leads CLI's sustainable real assets investments, including renewable energy and climate-tech venture capital.

[Click to find out more](#)



2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



DAVID FOGARTY

Head of ESG Consulting & Sustainability Services, Asia Pacific, CBRE

David Fogarty is the Head of ESG Consulting & Sustainability Services for Singapore and across Asia Pacific. In this role, he works with our investor and occupier clients across APAC, delivering on ESG strategy, net zero decarbonization, sustainability reporting, GRESB, circular economy, and green, WELL, and smart building certifications.

With over 26 years of experience in the property industry, David has successfully led asset, property, and sustainability-focused businesses, building effective teams, and driving strong growth, performance, and profitability. He is a passionate advocate for creating environments where people thrive, building communities and connections, and integrating technology, sustainability, and people to help shape the future of the workplace and real estate.

[Click to find out more](#)



FIONA ALEXANDER

Head of Workplace Strategy, Southeast Asia, CBRE

Fiona Alexander is the Head of Workplace Strategy, leading the Southeast Asia workplace team. Together, they enhance organisational performance by crafting holistic solutions that integrate people, work processes, technology, and space.

With extensive experience in corporate real estate, Fiona has a comprehensive understanding of organisational design, workplace planning, portfolio management, and operations. She collaborates directly with corporate real estate executives and business leaders, advising them on how to support their people, position their businesses, and manage their real estate assets effectively.

[Click to find out more](#)



2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



SIMON LONG

Senior Director, Technology Strategy and Transformation, Southeast Asia, CBRE

Simon Long is a Senior Director of Technology Strategy and Transformation at CBRE Singapore, known for his innovative approach in technology strategy. With over 20 years of experience, Simon excels in pioneering smart building solutions, IoT, big data, analytics, AI-driven strategies, and digital transformation, especially in Workplace Technology and PropTech.

His expertise extends to the corporate, leisure, hospitality, and retail sectors, having collaborated with major industry clients on over 100 transformative tech projects.

[Click to find out more](#)



STEVE CARROLL

Head of Hotels, Asia Pacific, CBRE

Steve Carroll leads the Asia Pacific Capital Markets Hotels and Hospitality team at CBRE, the world's largest commercial real estate services and investment firm. With over 20 years of hotel investment experience, Steve has a proven track record of delivering market-leading, fully integrated service offerings across the region. His expertise encompasses transactions on both the principal and operator sides, including M&A, acquisitions and divestment strategies, capital raising, debt, and asset management.

Steve's extensive market knowledge across the entire hotel stakeholder community enables him to unlock value for clients and achieve their strategic goals.

[Click to find out more](#)

2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



LEE FEN LOH

Executive Director, Industrial & Logistics, Singapore, CBRE

Lee Fen Loh is the Executive Director of CBRE's Industrial & Logistics team. With over 17 years of real estate experience, she specialises in industrial and logistics investment sales and landlord representation. In this capacity, she has transacted on over S\$3 billion in assets.

Prior to joining CBRE, Lee Fen was a Senior Manager at a leading global real estate services firm, where she was actively involved in both investment sales and leasing transactions of logistics facilities throughout the region.

[Click to find out more](#)



CRYSTAL PALAR

Executive Managing Director, Capital Markets, Asia Pacific, CBRE

Crystal Palar is the Executive Managing Director for CBRE's Asia Pacific Capital Markets. With over 20 years of real estate experience, she provides strategic direction and facilitates cross-border capital flows, collaborating closely with CBRE's in-country capital markets teams. Crystal has been involved in significant single-asset and portfolio deals across the region, with transaction values exceeding US\$20 billion in various institutional asset classes, including office, retail, logistics, and multifamily.

Additionally, she supports CBRE's Capital Advisors with capital raising assignments.

[Click to find out more](#)



2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



ROHINI SALUJA

Managing Director, Head of Consulting and Integrated Client Solutions, Asia Pacific, CBRE

Rohini Saluja is the Managing Director and Head of Consulting and Integrated Client Solutions for the Asia Pacific region. With over 20 years of strategic consulting and transaction experience, she has worked from bases in India, Hong Kong, and Singapore. Rohini has championed numerous product, technology, and organisational design initiatives that have become global best practice standards.

As an industry thought leader, she has led strategy and transformation programmes for large occupiers across the region.

[Click to find out more](#)



DEBBIE LAM

Director, Advisory & Transaction Services, Office Services, Singapore, CBRE

Debbie Lam is a Director at CBRE's Office Services team in Singapore, where she plays a pivotal role in transactions and projects, advising clients on occupier strategies. She has been instrumental in guiding several multinational tenants on portfolio and negotiation strategies for their Singapore footprints.

As a seasoned real estate consultant, Debbie specialises in occupier strategies, bringing extensive experience in portfolio planning, negotiation tactics, and retail analytics. Her expertise spans various sectors, including finance, insurance, pharmaceuticals, and data centres, and she is renowned for devising effective strategies that help clients achieve their desired real estate outcomes.

[Click to find out more](#)



2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



JOAN CHEN
Head of Retail Services,
Singapore, CBRE

Joan Chen is the Head of Retail Services and leads a team of experienced and effective negotiators, manages the leasing of retail projects and provides expertise for consultancy projects.

Since joining CBRE in 2005, Joan has been involved in landlord and tenant leasing instructions, including involvement in various aspects of project marketing as lead for the following portfolio of sole agency projects: Mandarin Gallery, Collyer Quay Centre, The Central, Changi Airport Terminal 3 (Landside Mall), Velocity@Novena Square, Claymore Connect, SingPost Centre, Compass One, amongst others. Her strong landlord / centre-management experience also provides an impetus for advisory services for marketing and asset enhancement initiatives.

[Click to find out more](#)



GRAEME BOLIN
Executive Director, Industrial
& Logistics, Singapore, CBRE

Graeme Bolin is an experienced Executive Director with a strong background in corporate real estate, agency, development, and asset management. He provides strategic advice, consultancy, and transaction management support to global clients such as Diageo, a US Tech Giant, and BAT.

With over 18 years of property experience, Graeme is skilled in lease negotiations, disposals, re-structuring, and financial modelling. He also leads the CBRE FMCG sector vertical initiative and has built an extensive network of contacts through his work across various asset classes in over 40 countries.

[Click to find out more](#)



2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



DAVID MCKELLAR
Head of Office Services,
Singapore, CBRE

David McKellar is the Head of CBRE's Office Services team in Singapore. With over 20 years of experience at CBRE, he specialises in the Asia Pacific office sector. David has managed both Investor and Occupier focused assignments and teams throughout his career.

In addition to his role in Singapore, David is also the co-head of CBRE's Law Firm Practice Group for Asia Pacific. This specialised corporate advisory group focuses on providing real estate solutions to law firms and their portfolios in the region.

[Click to find out more](#)



CLEMENCE LEE
Executive Director, Capital
Markets, Singapore, CBRE

Clemence Lee is an Executive Director, currently leading the Capital Markets team in Asia Pacific. With a specialisation in conservation shophouses, Clemence possesses extensive market knowledge and a proven track record in investment sales. He has established strong relationships with property funds, developers, family offices, high net worth individuals, and companies in Singapore.

Clemence has played a pivotal role in several high-profile shophouse sales, including The Porcelain Hotel (row of 12 shophouses), Portfolio of CBD shophouses (14 shophouses), Hotel Clover Jalan Sultan (row of 17 shophouses), Eu Yan Sang Building (row of 4 shophouses), The Shophouse Collection (Portfolio of 10 CBD shophouses), and The 7-Eleven Portfolio (Portfolio of 14 shophouses).

[Click to find out more](#)

2025:

or

Dive or Thrive

Symposium

24 October 2024

Stephen Riady Auditorium, Level 7,
One Marina Boulevard, NTUC Centre,
Singapore 018989

Biography (Cont'd)



TRICIA SONG

Head of Research,
Singapore and Southeast
Asia, CBRE

Tricia Song is a seasoned professional with over 20 years of experience in public property equity and private commercial real estate research. Currently, she serves as the Head of Research for Singapore and Southeast Asia at CBRE. She is responsible for overseeing research teams across the region, providing timely and insightful analysis, forecasts, and trends in residential, office, retail, and industrial real estate sectors. Tricia's expertise and thought leadership make her an invaluable asset in guiding real estate professionals and investors.

[Click to find out more](#)



MORAY ARMSTRONG

Managing Director,
Singapore, CBRE

Moray Armstrong was appointed Managing Director of CBRE Singapore in February 2019. He is responsible for the overall growth and strategic direction of the Singapore business. An accomplished and driven real estate veteran, Moray brings over 35 years of experience in commercial real estate, characterized by his entrepreneurial spirit and unmatched drive.

Moray has led some of the largest office transactions ever concluded in Singapore, establishing himself as a leading figure in property consulting in the Asia Pacific region. He has been actively involved in the Singapore real estate market since 1998.

[Click to find out more](#)