

5064-66

NIAGARA AVENUE

Confidential Offering Memorandum



OCEAN BEACH
SAN DIEGO, CA 92107



CBRE

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CBRE

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NIAGARA AVENUE

01

INVESTMENT
OVERVIEW

EXECUTIVE SUMMARY

CBRE in collaboration with MD Real Estate is pleased to present 5064–5066 Niagara Avenue, a 6-unit multifamily property located just steps from the sand in the highly coveted Ocean Beach neighborhood of San Diego, California. Positioned just a few properties from the Ocean Beach Pier and one block from Newport Avenue, the property offers an exceptional opportunity to acquire a near-beach asset in one of San Diego's most vibrant coastal communities.

The property consists of two two-story buildings and features a well-balanced unit mix of one (1) three-bedroom / two-bath unit (approximately 1,320 square feet) and five (5) one-bedroom / one-bath units (ranging from approximately 497 to 619 square feet). The units have been well maintained with partial interior upgrades, offering a blend of classic coastal character and functional layouts.

Interior finishes include a mix of vinyl plank, tile, and hardwood flooring, along with updated kitchens featuring quartz or laminate countertops, custom cabinetry in select units, and tiled showers with upgraded vanities. The property provides three single-car garages accessed via the alley, along with two tandem parking spaces, offering a total of seven off-street parking spaces, a highly desirable amenity in this submarket.

5064–5066 Niagara Avenue presents a compelling value-add opportunity through further interior renovations and repositioning to capture premium coastal rental rates. Additionally, the existing garage configuration may provide ADU conversion potential (buyer to verify), offering the opportunity to further increase density and long-term income.

With its irreplaceable coastal location, proximity to the beach and Newport Avenue, and significant upside potential, 5064–5066 Niagara Avenue represents a rare opportunity to acquire a well-located asset in one of San Diego's most supply-constrained rental markets.







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NIAGARA AVENUE

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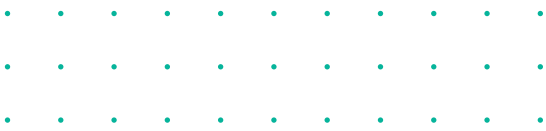
FINANCIAL
ANALYSIS

FINANCIAL ANALYSIS

Rent Roll Summary

				Current		Market Stabilized		Post Renovation	
Unit Type	# of Units	Avg Sq Feet	Rental Range	Avg Rent	Monthly Income	Avg Rent	Monthly Income	Avg Rent	Monthly Income
1-Bedroom / 1-Bath	5	450	\$2,140-\$2,595	\$2,436	\$12,180	\$2,980	\$14,900	\$3,260	\$16,300
3-Bedroom / 2-Bath	1	1200	\$4,475	\$4,475	\$4,475	\$4,500	\$4,500	\$5,200	\$5,200
Totals / Weighted Avg	6	3,450			\$16,655		\$19,400		\$21,500
Gross Annualized Rents					\$199,860		\$232,800		\$258,000

Rent Roll Detail



			Current		Market Stabilized		Post Renovation	
Unit	Unit Type	Square Feet	Rent / Month	Rent / SF / Month	Rent / Month	Rent / SF / Month	Rent / Month	Rent / SF / Month
5064	1-Bedroom / 1-Bath	400	\$2,140	\$5.35	\$2,900	\$7.25	\$3,200	\$8.00
5064 B	1-Bedroom / 1-Bath	450	\$2,450	\$5.44	\$2,900	\$6.44	\$3,200	\$7.11
5064.5 A	1-Bedroom / 1-Bath	600	\$2,495	\$4.16	\$2,700	\$4.50	\$2,900	\$4.83
5064.5 B	3-Bedroom / 2-Bath	1200	\$4,475	\$3.73	\$4,500	\$3.75	\$5,200	\$4.33
5066	1-Bedroom / 1-Bath	400	\$2,500	\$6.25	\$3,200	\$8.00	\$3,500	\$8.75
5066.5	1-Bedroom / 1-Bath	400	\$2,595	\$6.49	\$3,200	\$8.00	\$3,500	\$8.75
Total		3,450	\$16,655	\$4.83	\$19,400	\$5.62	\$21,500	\$6.23

Operating Statement



INCOME		Current		Market Stabilized		Post Renovation
Gross Scheduled Rent		\$199,860		\$232,800		\$258,000
Less: Vacancy / Deductions	3%	\$5,996	3%	\$6,984	3%	\$7,740
Total Effective Rental Income		\$193,864		\$225,816		\$250,260
Laundry Income		\$840		\$840		\$840
Garage Income		\$-		\$7,200		\$7,200
Effective Gross Income		\$194,704		\$233,856		\$258,300
Less: Expenses	36.48%	\$70,719	32.18%	\$72,677	29.53%	\$73,899
Net Operating Income		\$123,985		\$161,179		\$184,401
Cash Flow		\$123,985		\$161,179		\$184,401
Debt Service		\$103,895		\$103,895		\$103,895
Net Cash Flow After Debt Service	1.26%	\$20,091	3.58%	\$57,285	5.03%	\$80,507
Principal Reduction		\$18,154		\$18,154		\$18,154
Total Return	2.39%	\$38,245	4.71%	\$75,439	6.17%	\$98,661

EXPENSES						
Real Estate Tax		\$36,491		\$36,491		\$36,491
Insurance		\$3,672		\$3,672		\$3,672
Water & Sewer		\$3,200		\$3,200		\$3,200
SDG&E		\$9,096		\$9,096		\$9,096
Repairs & Maintenance		\$5,100		\$5,100		\$5,100
Trash		\$3,425		\$3,425		\$3,425
Management Fee	5%	\$9,735.21	5%	\$11,692.80	5%	\$12,915.00
Total Expense		\$70,719		\$72,677		\$73,899
Expense as a % of EGI		36.48%		32.18%		29.53%
Net Operating Income		\$123,985		\$161,179		\$184,401

Pricing Details

SUMMARY

Price	\$3,000,000
Number of Units	6
Price Pr Unit	\$500,000
Price Per SF	\$773.20
Rentable SF	3,880
Lot Size	3,940
Approx. Year Built	1945

RETURNS	CURRENT	MARKET STABILIZED	POTENTIAL
Cap Rate	4.13%	5.37%	6.15%
GRM	15.01	12.89	11.63
Cash-on-Cash	1.26%	3.58%	5.03%
Debt Coverage Ratio	1.19	1.55	1.77

FINANCING

1ST LOAN

Down Payment	\$1,600,000
Loan Amount	\$1,400,000
Loan Type	Proposed New
Interest Rate	6.20%
Amortization	30 Years
Term	30 Years



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03

SALES
COMPARABLES

SALES COMPARABLES



Sales Date	N/A	
Status	On Market	
Sales Price	\$3,000,000	
Price/Unit	\$500,000	
Price Per SF	\$773.20	
Cap Rate	4.13%	
Number of Units	6	
GBA/Rentable SF	4,073	
Year Built	1960	
NOI	\$123,985	
# Units / Unit Type	5	1-Bed/1-Bath
# Units / Unit Type	1	3-Bed/1-Bath



Sales Date	12/12/2025	
Status	Sold	
Sales Price	\$2,200,000	
Price/Unit	\$550,000	
Price Per SF	\$754	
Cap Rate	2.71%	
Number of Units	4	
GBA/Rentable SF	2,919	
Year Built	1960	
# Units / Unit Type	1	1-Bed/1-Bath
# Units / Unit Type	3	2-Bed/1-Bath



Sales Date	10/20/2025	
Status	Sold	
Sales Price	\$3,800,000	
Price/Unit	\$422,222	
Price Per SF	\$588.96	
Cap Rate	5.82%	
Number of Units	9	
GBA/Rentable SF	6,452	
Year Built	1971	
# Units / Unit Type	6	1-Bed/1-Bath
# Units / Unit Type	3	2-Bed/1-Bath



Sales Date	7/15/2025	
Status	Sold	
Sales Price	\$2,650,000	
Price/Unit	\$441,667	
Price Per SF	\$707.42	
Cap Rate	n/a	
Number of Units	6	
GBA/Rentable SF	3,746	
Year Built	1949	
# Units / Unit Type	6	2-Bed/1-Bath



Sales Date	6/27/2025	
Status	Sold	
Sales Price	\$2,600,000	
Price/Unit	\$433,333	
Price Per SF	\$520.00	
Cap Rate	4.94%	
Number of Units	6	
GBA/Rentable SF	5,000	
Year Built	1951	
# Units / Unit Type	2	1-Bed/1-Bath
# Units / Unit Type	4	2-Bed/1-Bath



Sales Date	9/16/2024	
Status	Sold	
Sales Price	\$4,500,000	
Price/Unit	\$450,000	
Price Per SF	\$618.13	
Cap Rate	3.89%	
Number of Units	10	
GBA/Rentable SF	7,280	
Year Built	1971	
# Units / Unit Type	6	1-Bed/1-Bath
# Units / Unit Type	4	2-Bed/1.5-Bath

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04

MARKET
OVERVIEW

OCEAN BEACH, SAN DIEGO

A Premier Coastal Neighborhood
Defined by Steady Demand,
Limited Supply, and Lasting Value

Ocean Beach is one of San Diego's most iconic coastal neighborhoods, offering a rare blend of laid-back beach culture, strong community identity, and long-term rental demand. Located at the western edge of the city, the neighborhood is defined by its classic Southern California surf vibe, historic cottages and apartments, and proximity to Sunset Cliffs and the Pacific Ocean. Unlike more polished coastal enclaves, Ocean Beach embraces its eclectic, bohemian character, which continues to attract a diverse tenant base ranging from young professionals and students to long-term locals and lifestyle renters seeking walkable access to the beach.

The area benefits from strong connectivity, situated just minutes from Point Loma, Mission Bay, and major freeways, with convenient access to Downtown San Diego and the San Diego International Airport. Rental demand in Ocean Beach is consistently high, supported by limited housing supply, steady population inflows, and the neighborhood's enduring appeal as one of the few true "beach towns" left in Southern California. Median household incomes in surrounding coastal communities are well above the San Diego average, and vacancy rates in Ocean Beach remain low, reflecting both the scarcity of rental product and the lifestyle-driven demand.

Ocean Beach's main commercial corridor along Newport Avenue adds further vibrancy, offering independent restaurants, cafes, breweries, and surf shops that reinforce the neighborhood's self-contained appeal. Outdoor amenities are central to its value proposition, with residents enjoying daily access to the beach, pier, tide pools, and nearby biking and hiking trails.

For investors, Ocean Beach stands out as a high-demand submarket with strong fundamentals: limited development opportunities due to coastal zoning restrictions, consistently high retention among tenants, and long-term appreciation driven by the scarcity of true beachfront communities in San Diego. With its unique cultural identity, strong rental base, and high barriers to entry, Ocean Beach represents a durable and differentiated multifamily investment opportunity within the broader San Diego metro.



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